

Advocacy for policy change: Europe-level advocacy by MS Brain Health leads

- Promoted the importance of timely intervention in MS to policy makers in European Parliament (2017)
- Gavin Giovannoni made the case that time is critical to:
 - preserve brain reserve
 - slow the course of MS
 - improve quality of lives of people with MS
- Gisela Kobelt set out the economic case for early intervention
 - A cost-of-illness study across 16 countries involved almost 17,000 patients¹
 - Costs of illness increased, on average, five-fold between mild and severe MS¹

