Advocacy for policy change: Europe-level advocacy by MS Brain Health leads

- Promoted the importance of timely intervention in MS to policy makers in European Parliament (2017)

- Gavin Giovannoni made the case that time is critical to:
  - preserve brain reserve
  - slow the course of MS
  - improve quality of lives of people with MS

- Gisela Kobelt set out the economic case for early intervention
  - A cost-of-illness study across 16 countries involved almost 17,000 patients
  - Costs of illness increased, on average, five-fold between mild and severe MS